

EXPERIENCE

LINQ September 2021 - PRESENT

// Lead UX Designer July 2023

Led strategic prioritization to inform roadmap decisions, assessing features for cross-product impact. Guided design processes, KPIs, and metrics to boost team efficiency and cross-functional collaboration. Leveraged AI tools (e.g., Builder.io, Bolt.new, ChatGPT) to innovate design workflows, optimize deliverables, and generate foundational code for engineering hand-offs.

// Senior UX Designer August 2022

Collaborate with cross-functional teams, mentorship and lead roles, leverage insights, brand identity, UX, research and analysis, sprint planning and backlog management, strategy & prioritization, and develop visual design elements. Responsible for client expectations, ideation of products, prototyping, visual design, and developer hand-offs / UX reviews.

// UX Designer September 2021

BAM Technologies Contract

// Lead Designer November 2023 - July 2024

Work alongside BA's for new phased initiative and product rollout. Enhance design system and UI elements to provide a more modernized solution based on client feedback and industry standards.

UX Designer Contract

// August 2018 - September 2021

Brand identity, UX, Competitive audits, and develop visual design elements (typography, color, space, and layout)

Technology Educator North Catholic High School

// August 2020 - July 2021, Cranberry Township, PA

Develop dynamic curricula and instruct students on Microsoft Applications navigation and usage.

EDUCATION

SKILLS

UX Design Certificate

// July 2021 - August 2021, Online

Completed a rigorous training with 15 modules with included topics like: UX research fundamentals, inclusive design, low- and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and <u>developed a portfolio</u>, including 3 projects to receive the certificate.

Franciscan University M.S. Education & Integrated Technology

// June 2015 - December 2017, Steubenville, OH

Technical

Figma // Al Tools (Builder.io, Bold.new, Chat GPT) // Miro // Lattice // Azure DevOps // Jira

Design

WCAG // Branding & Identity // UX // User Research // Usability Studies // Competitive Audits // Prototyping // Design Strategy // Design Systems // Al-Driven Innovation & Optimization

Collaboration

Communicative // Gives Design Critique & Feedback // Strong Presenter // Detail-Oriented